



Jeff VonFeldt

Instructional Design Guru and Innovator



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Personal statement

As an instructional designer, educator & project manager, I look for challenges to develop curriculum and instruction in innovative and creative ways, while also finding the most effective and engaging ways to deliver content to a diverse group of learners.

Education

Emporia State University 2014 - 2015

Masters of Instructional Design and Technology

Studying innovations and emerging technologies in learning and teaching. Learning ways of incorporating pedagogies and learning models of instruction into various course designs and applications in various settings and environments.

Washburn University 1996 - 2000

Bachelors of Science in Education

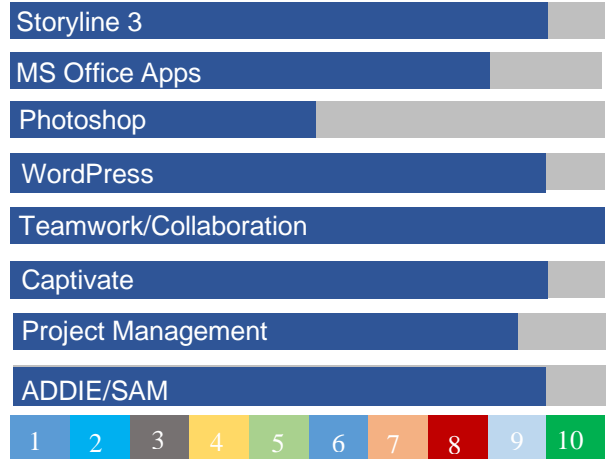
Studied secondary education with emphasis in physical education and health. Minors included science, social studies, and technology.

Continuing ED



- Leaders in Learning HarvardX (edX) 2014
- Basics of Photoshop New Horizons 2002
- Up and Running with Articulate Storyline Lynda.com 2014
- Effective Approaches to Communication 2015
- Gamification Apprentice Training 2017
- Foundations of Virtual Instruction Coursera/UCLrvine 2013

My skills set



Professional Experience

2016 – Present IDC @ Wells Fargo Bank

Learning and Development Designer for internal clients and Line of Businesses. Work with SME's, storyboards and project team to create eLearning and virtual courses.

2015 – 2015 Senior eLearning ID @ Pitsco

Senior Instructional Designer for k-12 STEM technology and eLearning Courses. Develop and create online course structure, assist with curriculum writing and collaborate with graphic and editing teams through online learning products.

2003 – 2015 Senior Analyst @ PNC Bank

Lead engineer for SharePoint & Citrix environment. Project Manager for various technology initiatives and upgrades. Design & create mockups for web design. Create SME courses for ILT instruction and online learning.

1992 – 2000 Instructor and Tech Coord.

Instructor and teacher for k-12 and higher learning institutions. Created and taught eLearning course, multimedia courses and collaborative modular educational courses. Assisted coordination of District network and technologies.

1997 – 2005 Supervisor @ USAR

Supervised 20+ personnel in Army Reserve unit supporting a variety of Officer and NCO schools and courses. Created and maintained web sites and learning programs. Instructor qualified for training soldiers.